

















SCAN FOR LOCATION



INDIA'S BIGGEST WEDDING EXHIBITION

A Curated Bridal Experience Like Never Before

3RD **- 4**TH **- 5**TH October 2025

Venue



Hitex Exhibition Centre Hitex, Hyderabad













JITO LADIES WING, APEX

Sonali Dugar **Sheetal Dugar** Director-in-Charge Chairperson Ritu Choraria

Neeru M Mehta

Chief Secretary

TBS Convenor

JITO HYDERABAD LADIES WING

Sudhaa Kimttee Chairperson

Tina Shah Chief Secretary

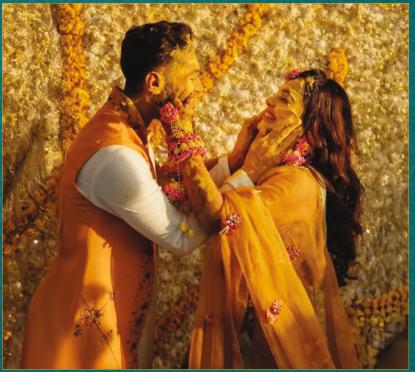
Rekha Kimtee Convenor

Indu Giria Co-Convenor

JITO HYDERABAD CHAPTER

Rohit Kothari Chairman

Lalith Chopra Chief Secretary



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HYDERABAD

Jain International Trade Organisation (JITO) is the single largest community of Jain business magnates, industrial leaders, professionals, innovators, and entrepreneurs across the globe — unified by a shared purpose: to shape the future through Aarthik Sudradhata (economic empowerment), Shiksha (education), and Seva (service).

With 15,000+ members across 67+ chapters globally, JITO fosters a culture of excellence across manufacturing, trading, pharma, and diverse industries. We are committed to building platforms that enable breakthrough opportunities, build strong networks, and empower men, women, and youth to thrive in a rapidly evolving world.

As part of this vision, JITO Hyderabad proudly presents its grandest venture yet — Bridal Story at JITO Connect 2025, a one-of-its-kind, curated bridal experience hosted by the JITO Ladies Wing - ready to set benchmarks in the global wedding industry.











THE BRIDAL STORY

Bridal Story at JITO Connect 2025

A Curated Bridal Experience Like Never Before.

LUXURY | ELEGANCE | EXCLUSIVITY

Bridal Story brings the finest in bridal fashion, jewellery, styling, decor, and destination planning to Hyderabad's biggest stage.

This 3-day experiential wedding showcase is thoughtfully designed for the modern bride and her family. From designer wear to immersive workshops, Bridal Story goes beyond an exhibition — it's where love meets luxury and every bride begins her most beautiful journey.



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WHAT YOU'LL FIND AT BRIDAL STORY

Bridal Story 2025 features a curated lineup of top-tier names across every category of wedding planning:

- Couture & Designers: Bridal lehengas, groom wear, festive fashion
- Jewellery: Bridal, fine and statement pieces
- Footwear & Accessories: Clutches, footwear, essentials for the big day
- Trousseau & Gifting: Bespoke packaging, personalized favors
- Event & Wedding Planners: From concept to flawless execution
- Beauty & Grooming: Hair, makeup, wellness, skincare
- Decor Designers: Floral artistry, custom themes, mandaps
- Photography & Films: Pre-wedding to reception
- Venues & Hospitality: Resorts, luxury properties, 5-star partners
- Entertainment: DJs, artists, cultural performers
- Destination Weddings: Planning your dream wedding anywhere in the world











SPECIAL ZONES & EXPERIENCES

Curated spaces crafted to elevate every moment of your bridal journey.

Bridal Lounge: An elegant relaxation and trial zone with refreshments

Photo Booth Corners: Chic, Instagram-worthy décor installations

"From Miss to Mrs" Journey: A story-based, immersive walkthrough capturing the bridal transformation

Pop-Up Launches: Exclusive previews of new collections and limited-edition bridal merchandise

Interactive Workshops: On styling, trousseau curation, sustainable weddings, and more



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EXPLORE WHAT AWAITS AT BRIDAL CONNECT

Bridal Connect is the flagship initiative within JITO Connect, offering a 360° experience for brides-to-be, families, and professionals from the wedding ecosystem.

B2B & B2C Bridging

One-on-one meetings connecting designers, planners, and suppliers with potential clients

Dedicated business networking zones for wedding industry professionals

Designer Collaborations

Curated bridal lookbooks by renowned and emerging names

Exclusive designer showcases and collaborative experiences

Celebrity & Influencer Engagement

Appearances and styling sessions by celebrity stylists and bridal influencers

Panel discussions on bridal fashion, wedding trends, and sustainability

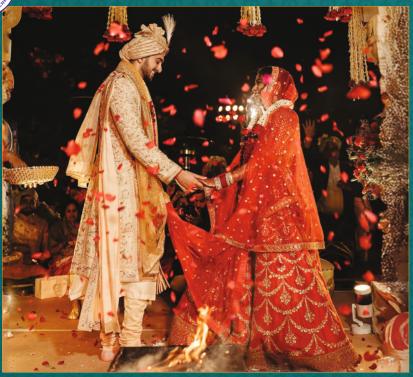












ADORNS JITO CONNECT 2025. HYDERABAD

More than an exhibition — it's a celebration of love, luxury, and craftsmanship. From discovering the perfect wedding vendor to experiencing the latest in bridal fashion and decor, Bridal Story 2025 brings together the entire bridal and wedding ecosystem in one unforgettable showcase.

Join us for a journey where dreams meet design and where every bride finds her story.

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FOR DETAILS & BOOKING CONTACT

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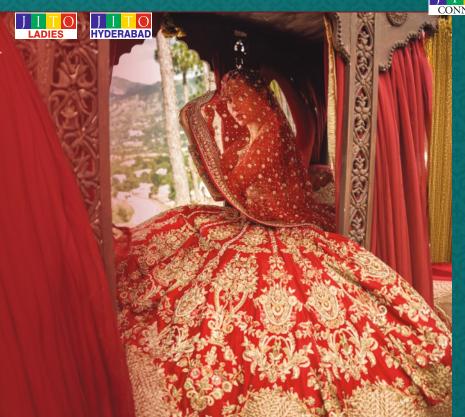
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VENUE LAYOUT

